

JONATHAN WINN

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Objective Full-time work as an Art Director

Experience *Graphic Designer* **The Wall Street Journal** July 07 – Present

- Created branding and materials for marketing initiatives in print and online media, including logos, print ads, online ads and banners, invitations, programs, placemats, promotional materials, and email blasts.
- Provided direction as needed to freelancers and developed internal training materials
- Production and prepress of all print projects
- Created PowerPoint, Keynote, Flash and PDF presentations as needed

Freelance Graphic Designer February 06 – July 07

Freelance Clients: Adelphi University, CCG Metamedia, Citigroup, Finlay Fine Jewelry, James G. Elliott Co. Inc.

- Design print, collateral, online and periodical publications
- Retouching, compositing and illustration/drawing as needed
- Production and prepress on a wide range of projects

Marketing & Sales Coordinator **Disney Educational Productions** January 05 – February 06

- Designed product packaging, collateral, print ads, and sales materials
- Wrote copy for marketing and PR materials
- Supervised monthly website updates
- Coordinated advertising, direct mail, online and PR campaigns

Assistant Account Executive **GREY Worldwide Los Angeles** October 1999 – April 2004

Client: MARS (Pedigree, Whiskas)

- Assisted in new product development and launches of new brands and line extensions
- Assisted in production of broadcast and print executions
- Managed international coordination and conducted international leadership conferences
- Managed Account Coordinator
- Assisted in successful pitch for BMW business
- Successfully completed GREY University and LAAAA Ad U Certificate programs

Education *Graphic Design Certificate* **Parsons School of Design** 06 – 07

BFA **USC School of Theatre** 92 – 96

Portfolio winncity.com | be.net/winncity

References **Terry Bowman**, EVP, Account Director (ret.), Grey Worldwide, 310 456 6506

June Lough, Marketing Director, Creative Services, James G. Elliott Co., Inc., 917 421 9046

Jim Royce, Marketing Director, Center Theatre Group, 213 972 7324

Skills **Computers** – *Studio Applications:* Adobe Creative Suite, Quark. *Web:* HTML, CSS, ActionScript, Wordpress, Drupal. *Office Applications:* Microsoft Office, iWork, Google Docs. **Languages** – Fluent in German.